

## Sponsorship Opportunities for AISC's 12<sup>th</sup> Annual Conference, March 5-6, 2025

Promote your organization or products to the Alberta Invasive Species Council (AISC) Conference's wide network of invasive species professionals! Our sponsorship opportunities allow a variety of ways to market how your products or services support invasive species management and your dedication to the field. Highlight your organization at the 12th Annual AISC Conference through one of these exciting sponsorship opportunities!

### **Sponsor: \$500**

- Space to display your organization's banner.
- One free AISC annual membership (\$35 value).
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included in the conference program.
- Promotion of your organization on AISC's social media platforms.
- Exposure to roughly 250 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- **Note: an exhibitor booth is NOT included in this level of sponsorship.**

### **Sponsor: \$1,000**

- Exhibitor booth to highlight your organization (first come, first served).
- Two free AISC annual memberships (\$70 value).
- 25% discount on one conference registration.
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included in the conference program.
- Promotion of your organization on AISC's social media platforms.
- Exposure to roughly 250 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- Your organization's logo included on the coffee break table.
- Your organization promoted throughout the session by the MC.

### **Sponsor: \$2,000**

- Exhibitor booth to highlight your organization (first come, first served).
- Two free AISC annual membership (\$70 value).
- 50% discount on one conference registration.
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included in the conference program.
- Promotion of your organization on AISC's social media platforms.
- Exposure to roughly 250 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- Your organization's logo included on the lunch break table.
- Your organization promoted throughout the session by the MC.
- **Optional 5 minutes to promote your organization's products and/or services prior to lunch.**

### **Sponsor: \$5,000**

- Exhibitor booth to highlight your organization (first come, first served).
- Three free AISC annual memberships (\$105 value).
- 50% discount on two conference registrations.
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included in the conference program.
- Exposure to roughly 250 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- Your organization's logo is displayed throughout the mixer.
- **Optional 5-minute presentation to promote your organization's products and/or services.**
- Option to provide a newsletter article highlighting your organization in the spring edition of AISC's quarterly newsletter in early May, which reaches over 2,000 people.

**Please note that exhibitor booth space is limited and is offered on a first come, first served basis.**

To inquire about these opportunities and/or non-profit rates, contact the AISC at [communications@abinvasives.ca](mailto:communications@abinvasives.ca) or 587 999 0954. Thank you for your continued support and your work to protect Alberta from the impacts of invasive species!