

AISC's 11th Annual Conference, March 20-21, 2024

Sponsorship Opportunities

Are you interested in promoting your organization or products to the Alberta Invasive Species Council's (AISC) extensive audience of invasive species practitioners? The sponsorship opportunities allow a variety of ways to market how your products or services support invasive species management and your dedication to the field. Highlight your organization at the 11th Annual AISC Conference through one of these exciting sponsorship opportunities!

Conference Sponsor \$500

- Space to display your organization's banner.
 - **Note: an exhibitor booth is NOT included in this level of sponsorship.**
- One free conference registration.
- One free AISC annual membership.
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included on the conference program.
- Promotion of your organization on AISC's social media platforms.
- Exposure to roughly 300 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.

Session & Coffee Sponsor (4 available) \$1,000

- Exhibitor booth to highlight your organization.
- Two free conference registration.
- Two free AISC annual membership.
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included on the conference program.
- Promotion of your organization on AISC's social media platforms.
- Exposure to roughly 300 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- Your organization's logo included on the coffee break table.
- Your organization promoted throughout the session by MC.

Lunch Sponsor \$2,000 (2 available)

- Exhibitor booth to highlight your organization.
- Two free conference registrations.
- Three free AISC annual membership.

- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included on the conference program.
- Promotion of your organization on AISC's social media platforms.
- Exposure to roughly 300 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- Your organization's logo included on the lunch break table.
- Optional 5 minutes to promote your organization's products and/or services prior to lunch.

Mixer Sponsor \$5,000 (1 available)

- Exhibitor booth to highlight your organization.
- Three free conference registrations.
- Three free AISC annual memberships.
- Sponsor logo included on the main screen throughout the conference.
- Sponsor logo included on the conference program.
- Exposure to roughly 300 invasive species practitioners.
- Sponsor-provided handout can be included in the registration package.
- Your organization's logo is displayed throughout the mixer.
- Optional 5 minutes to promote your organization's products and/or services prior to the mixer.
- Option to provide a newsletter article highlighting your organization in the spring edition of AISC's quarterly newsletter in early May, which reaches over 1,500 people.

Please note that exhibitor booth space is limited!

To inquire about these opportunities and/or non-profit rates, contact the AISC at info@abinvasives.ca or 587 999 0954. Thank you for your continued support and your work to protect Alberta from the impacts of invasive species!