

# 2024 YEAR IN REVIEW

abinvasives.ca



## OUTREACH EVENTS

ATTENDED BY AISC

38 IN-PERSON

13 VIRTUAL

51

## BIOCONTROL RELEASES



OF LEAFY SPURGE BEETLES, DALMATIAN TOADFLAX WEEVILS AND SPOTTED/DIFFUSE KNAPWEED WEEVILS

84



## AISC AT A GLANCE

5 STAFF MEMBERS



16 BOARD MEMBERS

183

INDIVIDUAL & STUDENT MEMBERS

28,000+

## WEED ID GUIDES

DISTRIBUTED TO DATE

## CAMPAIGNS

SUPPORTED BY AISC

9



5,480

REPORTS

93 DIFFERENT SPECIES

EDDMapS  
find · map · track

REPORTERS

147

5,692,996 INFESTED ACRES

## SOCIAL MEDIA

STATISTICS



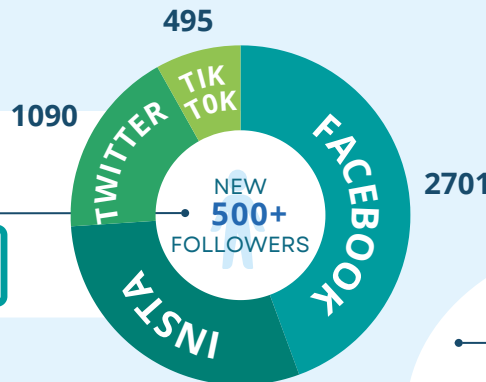
2,000+ NEWSLETTER SUBSCRIBERS



300 POSTS



350,000+ REACH



## FACTSHEETS

FOR INVASIVE PLANTS, ANIMALS, INVERTEBRATES & DISEASES

150+

50+ VIDEOS

200+ PHOTOS

## WEED FREE FORAGE

21 PARTICIPATING COUNTIES

## ANNUAL CONFERENCE

2 DAYS HELD IN-PERSON

11<sup>TH</sup>

7 APPLICATOR CREDITS OFFERED

240 ATTENDEES

9+ HOURS OF CONTENT

18 SPEAKERS