

2023 YEAR IN REVIEW

abinvasives.ca



OUTREACH EVENTS

ATTENDED BY AISC

45 IN-PERSON

5 VIRTUAL

50

WEED ID GUIDES

10,000

PRINTED IN 2023

BIOCONTROL RELEASES



OF LEAFY SPURGE BEETLES, DALMATIAN TOADFLAX WEEVILS, RUSSIAN KNAPWEED WASPS AND SPOTTED/DIFFUSE KNAPWEED WEEVILS

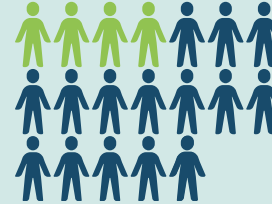
76

AISC AT A GLANCE

33

SPONSOR ORGANIZATIONS ACROSS ALBERTA

4 STAFF MEMBERS



15 BOARD MEMBERS

8

CAMPAIGNS

SUPPORTED BY AISC



222

INDIVIDUAL & STUDENT MEMBERS

1,501

REPORTS

69 DIFFERENT SPECIES

EDDMapS
find · map · track

REPORTERS

124

66,205 INFESTED ACRES

FACTSHEETS

FOR INVASIVE PLANTS, ANIMALS, INVERTEBRATES & DISEASES

45+ VIDEOS

200+ PHOTOS

SOCIAL MEDIA

STATISTICS



1,700+

NEWSLETTER SUBSCRIBERS



433 POSTS



650,000+ REACH

1085



WEED FREE FORAGE

21 PARTICIPATING COUNTIES

150+

10TH

ANNUAL CONFERENCE

2 DAYS HELD IN-PERSON

7 APPLICATOR CREDITS OFFERED 293 ATTENDEES

15+ HOURS OF CONTENT 20 SPEAKERS